

Course Title	: DEVELOPMENT THEORIES AND DEVELOPMENT AID IN HISTORY
Course Code	: HST4001
Recommended Study Year	: 3 or 4
No. of Credits/Term	: 3
Mode of Tuition	: Sectional
Class Contact Hours	: 3 hours per week
Category in Major Prog.	: History Major Elective Category 5: “Interdisciplinary Historical Approaches or Methods”
Prerequisite(s)	: None
Co-requisite(s)	: None
Exemption Requirement(s)	: N/A

Brief Course Description

The concepts of development and the “developing” and “developed” worlds are ubiquitous in contemporary discussions of international relations. But these concepts are neither timeless nor universal. This course situates the emergence of development discourses and practices in the history of the twentieth century, when the rise of the modern social sciences furnished scholars with new tools for examining social and economic changes; and when anticolonial movements challenged extractive colonial economies. As decolonization unfurled in Asia and Africa and the Cold War superpowers competed for global influence, development aid emerged as an important adjunct of postcolonial state-building. Yet it also attracted fierce criticisms from environmentalists, anti-imperial intellectuals, and others. We will examine development in a variety of historical and geographical contexts.

Aims

This course will prompt students to examine the connections between geopolitics, policymaking, and social-scientific knowledge production. It will encourage them to analyze connections between far-flung development partners, and to interrogate the shifting and contingent borders of the developed and developing worlds.

Learning Outcomes

1. Demonstrate an understanding of the historical emergence and circulation of development concepts in the international arena.

2. Analyze the historical relationship between development in national contexts and the politics and geopolitics of foreign aid.
3. Make an original argument about a historical development project.
4. Integrate a variety of sources to support claims.
5. Communicate effectively in written and spoken English.

Indicative Content

- I. Preludes: The new imperialism and the civilizing mission in the late 19th and early 20th centuries
- II. Reforming colonial rule in the interwar era
- III. The invention of GDP and the measurement of national growth
- IV. Internationalism and the institutionalization of development at the United Nations
- V. Modernizing gender? The American occupation of Japan
- VI. Modernizing sexuality? Population control and involuntary sterilization in postwar development aid
- VII. Multiple modernities: Socialist alternatives in the Cold War era
- VIII. The 1960s “Development Decade”: the “imperialism of decolonization”?
- IX. Alternative pathways: Latin American anti-imperialism and the dependency school
- X. Rejecting development: environmental critiques of growth
- XI. Is neoliberal globalization development? Or, development in the post-Cold War era
- XII. Development in the twenty-first century: China in Africa

Teaching Method

The course will use lectures and group discussions to elucidate content and to foster critical thinking and participation. Lectures will provide historical context for the week’s themes and assignments. In class discussions, we will analyze the content and arguments of secondary-source readings, and we will also engage with a variety of primary sources.

Measurement of Learning Outcomes

- Reading quizzes (LOs 1, 2)
Regular short quizzes will evaluate students’ understanding of the content and arguments of course readings.
- Class participation (LOs 1, 2, 5)
Class participation will be assessed on the basis of factors including performance in class discussions and attendance.
- Group presentation (LOs 1, 2, 5)
A group presentation will require students to identify key themes and arguments from the week’s readings, and to formulate discussion topics based on them.
- Research paper (LOs 1, 2, 3, 4, 5)
In a final research paper, students will examine and analyze a specific development project in historical context, drawing on both primary and secondary sources.

Assessment

- Reading quizzes 30%
- Class participation 20%
- Group presentation 15%
- Final paper 35%

Required Readings

Readings will include selections from the following (the precise readings may vary from term to term):

- Boden, Ragna, "Cold War Economics: Soviet Aid to Indonesia," *Journal of Cold War Studies* Vol. 10, No. 3 (summer, 2008), 110–28.
- Brautigam, Deborah, *The Dragon's Gift: The Real Story of China in Africa*, Oxford, Oxford University Press, 2009.
- Connelly, Matthew, *Fatal Misconception: The Struggle to Control World Population*. Cambridge, MA, Harvard University Press, 2008.
- Cooper, Frederick, and Randall Packard, eds., *International Development and the Social Sciences: Essays on the History and Politics of Knowledge*, Berkeley, University of California Press, 1997.
- Cooper, Frederick, "Social Rights and Human Rights in the Time of Decolonization," *Humanity: An International Journal of Human Rights, Humanitarianism, and Development*, Vol. 3, No. 3 (2012), 473-92.
- Coyle, Diane, *GDP: A Brief but Affectionate History*, Princeton, NJ, Princeton University Press, 2014.
- Dimier, Véronique, *The Invention of a European Development Aid Bureaucracy: Recycling Empire*, London, Palgrave Macmillan, 2014.
- Easterly, William, *The Elusive Quest for Growth: Economists' Adventures and Misadventures in the Tropics*, Cambridge, MA, MIT Press, 2001.
- Engerman, David C., Nils Gilman, Mark H. Haefele, and Michael E. Latham, eds., *Staging Growth: Modernization, Development, and the Global Cold War*, Amherst, MA, University of Massachusetts Press, 2003.
- Escobar, Arturo, *Encountering Development: The Making and Unmaking of the Third World*, Princeton, NJ, Princeton University Press, 1995.
- Gilman, Nils, *Mandarins of the Future: Modernization Theory in Cold War America*, Baltimore, Johns Hopkins University Press, 2003.
- Goldman, Michael, *Imperial Nature: The World Bank and Struggles for Social Justice in the Age of Globalization*, New Haven, CT, Yale University Press, 2005.
- Hecht, Gabrielle, ed., *Entangled Geographies: Empire and Technopolitics in the Global Cold War*, Cambridge, MA, MIT Press, 2011.
- Hirschman, Albert, *The Strategy of Economic Development*, New Haven, Yale University Press, 1958.
- Hodge, Joseph M., "British Colonial Expertise, Postcolonial Careerism and the Early History of International Development," *Journal of Modern European History* Vol. 8, No. 1 (2010), 24–46.
- Immerwahr, Daniel, *Thinking Small: The United States and the Lure of Community Development*, Cambridge, MA, Harvard University Press, 2015.

- Lepenies, Philipp, *The Power of a Single Number: A Political History of GDP*, translated by Jeremy Gaines, New York, Columbia University Press, 2016.
- Louis, Wm. Roger, and Ronald Robinson, "The Imperialism of Decolonization," *Journal of Imperial and Commonwealth History*, Vol. 22, No. 3 (1994), 462-511.
- Latham, Michael, *Modernization as Ideology: American Social Science and "Nation Building" in the Kennedy Era*, Chapel Hill, University of North Carolina Press, 2000.
- Meadows, Donella H., et al, *The Limits to Growth: A Report for the Club of Rome's Project on the Predicament of Mankind*, New York, Universe Books, 1972.
- Monson, Jamie, *Africa's Freedom Railway: How a Chinese Development Project Changed Lives and Livelihoods in Tanzania*, Bloomington, Indiana University Press, 2009.
- Pedersen, Susan, *The Guardians: The League of Nations and the Crisis of Empire*, Oxford, Oxford University Press, 2015.
- Robinson, Paul, and Jay Dixon, "Soviet Development Theory and Economic and Technical Assistance to Afghanistan, 1954-1991," *The Historian* Vol. 72, No. 3 (fall, 2010), 599-623.
- Rostow, W. W., *The Stages of Economic Growth: A Non-Communist Manifesto*, Cambridge, Cambridge University Press, 1960.
- Simpson, Brad, *Economists with Guns: Authoritarian Development and U.S.-Indonesian Relations, 1960-1968*, Stanford, Stanford University Press, 2008.
- Sedgewick, Augustine, "'The Spice of the Department Store': The 'Consumers' Republic,' Imported Knock-Offs from Latin America, and the Invention of International Development, 1936-1941," *International Labor and Working-Class History* Vol. 81 (spring, 2012), 49-68.
- Sen, Amartya, *Poverty and Famines: An Essay on Entitlement and Deprivation*, Oxford, Oxford University Press, 1983.
- Sen, Amartya, *Development as Freedom*, New York, Oxford University Press, 1999.
- Sharma, Patrick Allen, *Robert McNamara's Other War: The World Bank and International Development*, Philadelphia, University of Pennsylvania Press, 2017.
- Van Beusekom, Monica, *Negotiating Development: African Farmers and Colonial Experts at the Office du Niger, 1920-1960*, Oxford, Oxford University Press, 2002.
- Westad, Odd Arne, *The Global Cold War: Third World Interventions and the Making of Our Times*, Cambridge, Cambridge University Press, 2005.

Supplementary Readings

- Acemoglu, Daron, Simon Johnson, and James R. Robinson, "The Colonial Origins of Comparative Development: An Empirical Investigation," *American Economic Review* Vol. 91, No. 5 (Dec., 2001), 1369-401.
- Adas, Michael, *Dominance by Design: Technological Imperatives and America's Civilizing Mission*, Cambridge, MA, Harvard University Press, 2006.
- Berger, Mark T., "From Nation-Building to State-Building: The Geopolitics of Development, the Nation-State System and the Changing Global Order," *Third World Quarterly* Vol. 27, No. 1 (2006), 5-25.
- Bergeron, Suzanne, *Fragments of Development: Nation, Gender, and the Space of Modernity*, Ann Arbor, University of Michigan Press, 2004.

- Biggs, David, *Quagmire: Nation-Building and Nature in the Mekong Delta*, Seattle, University of Washington Press, 2010.
- Cullather, Nick, "Development? It's History," *Diplomatic History* Vol. 24, No. 4 (fall, 2000), 641-53.
- Ekbladh, David, *The Great American Mission: Modernization and the Construction of an American World Order*, Princeton, NJ, Princeton University Press, 2010.
- Engerman, David C., "The Second World's Third World," *Kritika: Explorations in Russian and Eurasian History* Vol. 12, No. 1 (winter, 2011), 183-211.
- Fairhead, James, and Melissa Leach, "Desiccation and Domination: Science and Struggles over Environment and Development in Colonial Guinea," *Journal of African History* Vol. 41, No. 1 (Mar., 2000), 35-54.
- Ferguson, James, *The Anti-Politics Machine: "Development," Depoliticization, and Bureaucratic Power in Lesotho*, Cambridge, Cambridge University Press, 1990.
- Havinden, Michael, and David Meredith, *Colonialism and Development: Britain and Its Tropical Colonies, 1850-1960*, New York, Routledge, 1993.
- Hodge, Joseph Morgan, "Writing the History of Development (Part I: The First Wave)," *Humanity* Vol. 6, No. 3 (winter, 2015), 429-63.
- Hodge, Joseph Morgan, "Writing the History of Development (Part II: Longer, Deeper, Wider)," *Humanity* Vol. 7, No. 1 (spring, 2016), 125-74.
- Katsakioris, Constantin, "Soviet Lessons for Arab Modernization: Soviet Educational Aid to Arab Countries after 1956," *Journal of Modern European History* Vol. 8, No. 1 (2010), 85-106.
- Mann, Gregory, *From Empires to NGOs in the West African Sahel: The Road to Nongovernmentality*, Cambridge, Cambridge University Press, 2014.
- Mazov, Sergey, *A Distant Front in the Cold War: The USSR in West Africa and the Congo, 1956-1964*, Stanford, Stanford University Press, 2010.
- Moon, Suzanne, *Technology and Ethical Idealism: A History of Development in the Netherlands East Indies*, Leiden, CNWS Publications, 2007.
- Mitchell, Timothy, *Rule of Experts: Egypt, Techno-Politics, Modernity*, Berkeley, University of California Press, 2002.
- Rankin, William J, "Infrastructure and the International Governance of Economic Development, 1950-1965," in *Internationalization of Infrastructures*, ed. Jean-François Auger, Jan Jaap Bouma, and Rolf Künneke, Delft, Delft University of Technology, 2009, 61-75.
- Rist, Gilbert, *The History of Development: From Western Origins to Global Faith*, London and New York, Zed Books, 1997.
- Robertson, Thomas, "Cold War Landscapes: Towards an Environmental History of US Development Programmes in the 1950s and 1960s," *Cold War History* Vol. 16, No. 4 (2015), 417-41.
- Rottenburg, Richard, *Far-fetched Facts: A Parable of Development Aid*, translated by Allison Brown and Tom Lampert, Cambridge, MA, MIT Press, 2009.
- Sánchez-Sibony, Oscar, *Red Globalization: The Political Economy of the Soviet Cold War from Stalin to Khrushchev*, Cambridge, Cambridge University Press, 2014.
- Scott, James C., *Seeing Like a State: How Certain Schemes to Improve the Human Condition Have Failed*, New Haven, CT, Yale University Press, 1998.
- Shah, Hemant, *The Production of Modernization: Daniel Lerner, Mass Media, and the Passing of Traditional Society*, Philadelphia, Temple University Press, 2011.

- Tilley, Helen, *Africa as a Living Laboratory: Empire, Development, and the Problem of Scientific Knowledge*, Chicago, University of Chicago Press, 2011.
- Trentin, Massimiliano, "Modernization as State Building: The Two Germanies in Syria, 1963-1972," *Diplomatic History* Vol. 33, No. 3 (Jun., 2009), 487-505.
- Zachariah, Benjamin. *Developing India: An Intellectual and Social History, c. 1930–50*, Oxford, Oxford University Press, 2005.

Important Notes:

- (1) Students are expected to spend a total of 9 hours (i.e. 3 hours of class contact and 6 hours of personal study) per week to achieve the course learning outcomes.
- (2) Students shall be aware of the University regulations about dishonest practice in course work, tests and examinations, and the possible consequences as stipulated in the Regulations Governing University Examinations. In particular, plagiarism, being a kind of dishonest practice, is "the presentation of another person's work without proper acknowledgement of the source, including exact phrases, or summarised ideas, or even footnotes/citations, whether protected by copyright or not, as the student's own work". Students are required to strictly follow university regulations governing academic integrity and honesty.
- (3) Students are required to submit writing assignment(s) using Turnitin.
- (4) To enhance students' understanding of plagiarism, a mini-course "Online Tutorial on Plagiarism Awareness" is available on <https://pla.ln.edu.hk/>.